



# SECRET HARBOUR DOCKERS

## Sponsorship Proposal

Secret Harbour Dockers Sporting Association (SHDSA) is proud to offer your business the opportunity to sponsor our Association.

The SHDSA is a family and community orientated Association with an emphasis on enjoyment and participation in a fun and inclusive environment.

## Current Exposure

The SHDSA was established in 2016. It comprises the Secret Harbour Dockers Football Club (SHDFC), which is an affiliate of the Fremantle Football Club and the Secret Harbour Dockers Cricket Club (SHDCC).

The SHDFC was established in 2002 and incorporated in 2004. The club currently has over 800 players and comprises of teams from Auskick, Junior and Youth teams as well as Colts, Reserves and League Senior teams. As of 2017 SHDFC will also be adding a new all girls team. SHDFC home grounds are based in the local area, being the Secret Harbour Primary School Oval and Rhonda Scarrott Oval in Golden Bay.

Secret Harbour Dockers Cricket Club (SHDCC) is also based in the local area with the home ground being the Rhonda Scarrott Oval in Golden Bay. The SHDCC was established in 2013 and has steadily grown over recent years. As the club caters to players of all ages and genders it quickly expanded from the original 70 players to include teams ranging from Milo In2 Cricket, Junior T20 Blast, Junior & Youth cricket teams, Girls U13, Ladies T20, integrated cricket team and Men's Senior Teams.



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## What's in it for you?

As a local Association, the vast majority of our members live and/or work in your area. Sponsorship of the Secret Harbour Dockers Sporting Association provides the opportunity to promote your brand, product and service directly to the Club's members and families. Your sponsorship will be associated with a club that is culturally inclusive, community minded, values the environment we live in and provides a program of competitive enjoyment for all junior and senior players.

# WE WANT YOU ON OUR TEAM!



# SECRET HARBOUR DOCKERS

	<b>SHDSA PLATINUM/MAJOR SPONSORSHIP</b>
<b>COST</b>	\$20,000 - \$30,000 + GST
<b>CLUBROOMS NAMING RIGHTS</b>	Signage on Clubhouse roof (subject to council approval)
<b>SOCIAL MEDIA &amp; WEBSITE</b>	Logo/Advertisement on all SHDSA, SHDFC and SHDCC Websites and Social Media pages. Link to sponsors website.
<b>GAME DAY ADVERTISING</b>	Match day outdoor advertising at all home ground games (to be supplied by sponsor). (Tear drop flags etc x 2)
<b>NEWSLETTER</b>	Sponsors logo displayed in the Newsletter for SHDSA, SHDFC and SHDCC. Three times a year have an opportunity to market to the members via the Newsletter.
<b>END OF SEASON PRESENTATION NIGHT</b>	Free entry for 2 people to the end of season presentation nights for SHDFC and SHDCC including meals and two drinks. Major Sponsor will present an award during presentations for the SHDFC and SHDCC.
<b>INTERNAL SIGNAGE AND ADVERTISING</b>	Logo on a rotating basis on sponsorship TV's inside Clubroom and other internal signage to be determined.
<b>SIGNAGE ON CHANGE ROOMS</b>	Outside change rooms and other internal signage to be determined and approved by Council if required.
<b>HIRE OF CLUBHOUSE</b>	Two free room hire of our premises per year (at a mutually agreeable time)
<b>SOCIAL MEMBERSHIPS</b>	Two social memberships to the sporting association
<b>COMPANY LOGO</b>	To be included on all SHDSA, SHDFC and SHDCC correspondence

Major sponsor will be the only company allowed to sponsor in their field/industry to avoid conflict of interest.



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	<b>SHDSA</b> <b>GOLD SPONSORSHIP</b>
<b>COST</b>	\$10,000 + GST
<b>SOCIAL MEDIA &amp; WEBSITE</b>	Logo/Advertisement on SHDSA, SHDFC and SHDCC Website and Social Media pages. Link to sponsors website
<b>GAME DAY ADVERTISING</b>	Match day outdoor advertising at all home ground games (to be supplied by sponsor) (E.g. Tear Drop flags x 2)
<b>NEWSLETTER</b>	Sponsors logo displayed in the Newsletter for SHDSA, SHDFC and SHDCC. Twice a year have an opportunity to market to the members via the Newsletter.
<b>END OF SEASON PRESENTATION NIGHT</b>	Free entry for 2 people to the end of season presentation night for SHDFC & SHDCC including meals and two drinks. Sponsor will have the opportunity to present an award during presentations for SHDFC and SHDCC.
<b>INTERNAL SIGNAGE AND ADVERTISING</b>	Logo on a rotating basis on sponsorship TV's inside Clubroom.
<b>SIGNAGE ON CHANGE ROOMS</b>	Outside change rooms and other internal signage to be determined and approved by Council if required.
<b>HIRE OF CLUBHOUSE</b>	One free room hire of our premises per year at a mutually agreeable time
<b>SOCIAL MEMBERSHIP</b>	Two social memberships to the sporting association
<b>COMPANY LOGO</b>	Included on SHDSA, SHDFC & SHDCC correspondence



# SECRET HARBOUR DOCKERS

	<b>SHDSA</b> <b>SILVER SPONSORSHIP</b>
<b>COST</b>	\$5,000 + GST
<b>SOCIAL MEDIA &amp; WEBSITE</b>	Logo/Advertisement on SHDSA, SHDFC and SHDCC Website and Social Media pages.
<b>GAME DAY ADVERTISING</b>	Match day outdoor advertising at all home ground games (to be supplied by sponsor). (E.g. Tear Drop flag x 1)
<b>NEWSLETTER</b>	Sponsors logo displayed on the sponsorship page in the Newsletter for SHDSA, SHDFC and SHDCC.
<b>END OF SEASON PRESENTATION NIGHT</b>	Free entry for 1 person to the end of season presentation night for SHDFC & SHDCC including a meal.
<b>CLUBROOMS</b>	Logo on a rotating basis on sponsorship TV's inside Clubroom.
<b>SIGNAGE ON CHANGE ROOMS</b>	Outside change rooms and other internal signage to be determined and approved by Council if required. At cost to the sponsor.

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# SECRET HARBOUR DOCKERS

	<b>SHDSA</b> <b>BRONZE SPONSORSHIP</b>
<b>COST</b>	\$1,000 + GST
<b>SOCIAL MEDIA &amp; WEBSITE</b>	Logo/Advertisement on SHDSA Website and Social Media pages.
<b>NEWSLETTER</b>	Sponsors logo displayed on the sponsorship page in the Newsletter for SHDSA.
<b>CLUBROOMS</b>	Logo on a rotating basis on sponsorship TV's inside Clubroom.

All packages are negotiable. Happy to look at different sponsorship packages on a case by case basis.

All of the above packages are for 1-3 years depending on the amount of investment.

If you would like to become a sponsor of the largest sporting Association in Rockingham/Mandurah district, please call or email me today.

Justin Smith

Deputy Chairman

Secret Harbour Dockers Sporting Association

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